

Graphic Design Prices South Africa

2026 Price List (excl. VAT)

Current Design Rates: In 2026, professional graphic design prices in South Africa typically range from R520 per hour for standard revisions to R2,080 for a custom logo design. For businesses needing a full brand setup, Corporate Identity Packages (including Logo, Business Card, and Letterhead) generally cost between R4,160 and R6,410 depending on the number of unique concepts required.

Looking for a specific service? View our transparent 2026 rate card below.

Service	Price (excl. VAT)	What's included
Hourly Rate	R520	Extra revisions & ad-hoc design work
Flyer Design	R780	A6-A4 size (print ready)
Business Cards	R1,040	2 options + final print files
Logo Design	R2,080	2 unique concepts + vector files
Company Profile	R6,240	Based on 8 pages and up. Content layout & professional formatting
Company Folder	R3,230	Custom layout (inside & out)
Corporate Identity Pack 1	R4,160	Logo, business card, letterhead & email signature

Note: Prices exclude VAT. Turnaround times vary by project scope.

Corporate Identity & Logo Packages

Our graphic designs include the following for free:

- Final artwork supplied in open file format
- Logo colour palettes, codes & fonts supplied with final handover
- 2 free design revision rounds included in price
- Custom unique designs to choose from (we do not use templates)
- Project manager assigned to guide you
- Professional & certified team working on your designs
- Experts on your project with 19 years design experience
- Quality control throughout the process

Corporate Identity Pack 1	Logo Design (2 options)
<ul style="list-style-type: none">• 2 unique options• 1 final logo design• Business card design• Letterhead design• Email signature design• 2 revision rounds	<ul style="list-style-type: none">• 2 unique options• 1 final concept• Printable files supplied• 2 revision rounds
R4,160 excl. VAT	R2,080 excl. VAT
Logo Redraw	Email Signature Static
<ul style="list-style-type: none">• Existing logo redraw• 1 final concept• Printable files supplied	<ul style="list-style-type: none">• 2 unique options• 1 final concept• Static image signature• Clickable to 1 link
R1,040 excl. VAT	R1,040 excl. VAT
Corporate Identity Pack 2	Logo Design (4 options)
<ul style="list-style-type: none">• 4 unique options• 1 final logo design• Business card design• Letterhead design• Email signature design• 2 revision rounds	<ul style="list-style-type: none">• 4 unique options• 1 final concept• Printable files supplied• 2 revision rounds
R5,080 excl. VAT	R3,120 excl. VAT

Corporate Identity & Logo Packages (continued)

Business Card Design	HTML Email Signature Interactive
<ul style="list-style-type: none"> • 2 unique options • 1 final concept • 90 x 50mm • Printable files supplied • 2 revision rounds 	<ul style="list-style-type: none"> • 2 unique options • 1 final concept • HTML coded • Clickable to many links • Needs hosting to run
R1,040 excl. VAT	R1,560 excl. VAT
Corporate Identity Pack 3	Logo Design (6 options)
<ul style="list-style-type: none"> • 6 unique options • 1 final logo design • Business card design • Letterhead design • Email signature design • 2 revision rounds 	<ul style="list-style-type: none"> • 6 unique options • 1 final concept • Printable files supplied • 2 revision rounds
R6,410 excl. VAT	R4,160 excl. VAT
Letterhead Design	Extra Design Revisions
<ul style="list-style-type: none"> • 2 unique options • 1 final concept • 2 revision rounds 	<ul style="list-style-type: none"> • Buy extra revisions • No limit on paid revisions • Used for ad-hoc design work
R1,290 excl. VAT	R520 / hour excl. VAT

Business Marketing Materials (Flyers, Brochures & Signage)

Company Folder	Poster Design (A4-A0)
<ul style="list-style-type: none"> • 2 unique options • 1 final concept • Printable files supplied • 2 revision rounds 	<ul style="list-style-type: none"> • 2 unique options • 1 final concept • Printable files supplied • 2 revision rounds
R3,230 excl. VAT	Starting from R1,560 excl. VAT
Signage / Advertising Board Design	Excel Invoice / Quote Design
<ul style="list-style-type: none"> • 2 unique options • 1 final concept • Printable files supplied • 2 revision rounds • Prices vary by size 	<ul style="list-style-type: none"> • 2 unique options • 1 final concept • 210 × 297mm • Converted to MS Excel template
Starting from R1,560 excl. VAT	R1,560 excl. VAT
Brochure (Z-Fold)	Flyer Design (A6-A4)
<ul style="list-style-type: none"> • 2 unique options • 1 final concept • Printable files supplied • 2 revision rounds 	<ul style="list-style-type: none"> • 2 unique options • 1 final concept • Printable files supplied • 2 revision rounds
R2,590 excl. VAT	Starting from R780 excl. VAT

Business Marketing Materials (continued)

PowerPoint Presentation Concept Pack	Digital Flyer Mailer Design
<ul style="list-style-type: none">• 1 final concept• 5 template slides• Additional pages can be added• 2 revision rounds	<ul style="list-style-type: none">• 2 unique options• 1 final concept• Supplied in digital format• For digital use only
R3,230 excl. VAT	R1,040 excl. VAT
Company Profile	Publication & Media Adverts
<ul style="list-style-type: none">• 2 unique options• 1 final concept• Printable files supplied• 2 revision rounds• Per-page price (starting from)	<ul style="list-style-type: none">• 2 unique options• 1 final concept• For print & digital media• 2 revision rounds
R780 per page excl. VAT	Starting from R960 excl. VAT
WhatsApp / Digital Flyer Design	
<ul style="list-style-type: none">• 2 unique options• 1 final concept• Supplied in digital format• For digital use only	
R1,040 excl. VAT	

Graphic Design Services FAQs

Q: How much does professional logo design cost in South Africa?

A: At Bunnypants, a standard Logo Design package costs R2,080 (excl. VAT). This includes 2 unique concepts and final printable files. For a comprehensive brand setup, our Corporate Identity packages start from R4,160, which includes your logo, business cards, letterhead, and email signature.

Q: What is your hourly rate for graphic design services?

A: Our standard graphic design hourly rate is R520 (excl. VAT). This applies to ad-hoc design updates, extra revisions beyond your package limit, or custom design work not covered by standard packages.

Q: Do I get the editable source files for my designs?

A: Yes. Once the project is paid in full, we supply the final artwork in open file formats (vector/source files), along with the necessary font files and colour codes for your future use.

Q: How many revision rounds are included in the price?

A: Most of our design packages come with 2 free revision rounds. Additional revisions can be purchased at our standard hourly rate.

Q: Can you modernize or redraw my old logo?

A: Yes. We offer a Logo Redraw service for R1,040 (excl. VAT). We recreate your existing low-quality or pixelated logo as a high-quality vector file suitable for large-format printing and signage.

Q: How long does a graphic design project take to complete?

A: Turnaround times depend on scope. A standard logo design or flyer typically takes 3-5 working days for the first concept. Larger Corporate Identity packages usually take 7-10 working days.

Q: Do you offer printing services for the designs?

A: We provide print-ready files (PDF/CMYK) you can take to any printing company. This lets you shop around for printing prices while owning the professional artwork.

Want a quote? Send your brief and timeline and we'll recommend the best package for your needs.